



# Floodlight

## **Between a Rock & A Hard Place – Sustainability in Construction**

**Nate Wyne – Co-founder & CEO**



# Austrian & Slovenian Renovation Markets Expect Contraction in 2024

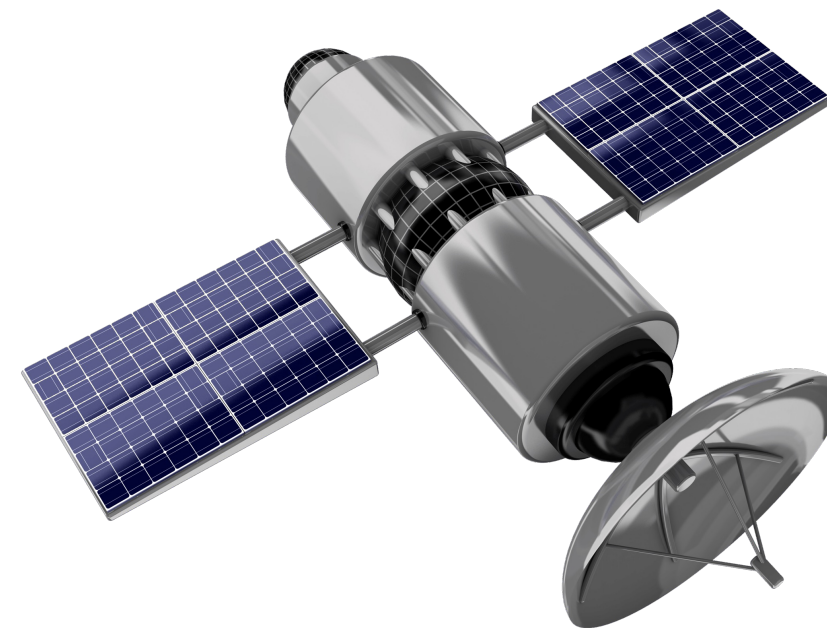
- Regulations
- Pricing Pressures
- E.U. Energy Performance of Building Directives
- National & Local Frameworks
- Spiraling Costs



Globe News Wire 24 MAR 2024



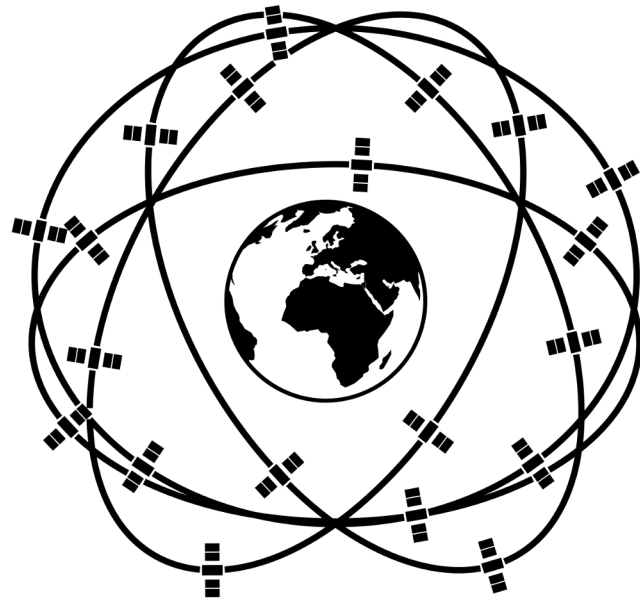
# Adopting New Technologies – Key Market Opportunity



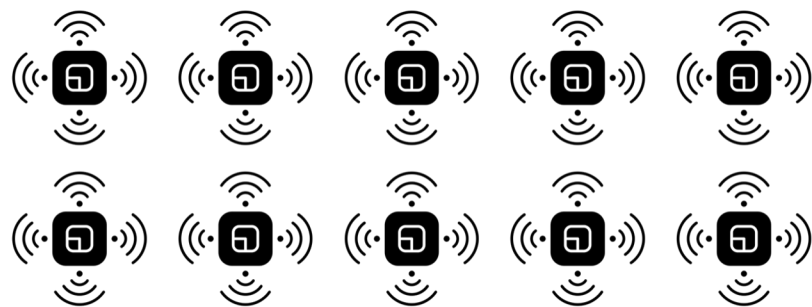
# Measured Sustainability Data

## Verified Global Data Sources

Global Satellite Networks



Global Ground Sensor Networks



## Best-in-Class Science + Data

**30+ Years**  
Peer-Reviewed Research

**10,600+**  
Academic Citations

## Unmatched Data Accuracy + Integrity



**Direct Asset-Level  
Measurements**



**Global Coverage of all  
Assets & Companies**



**Current & Historical Data  
+ Modeled Forecasts**



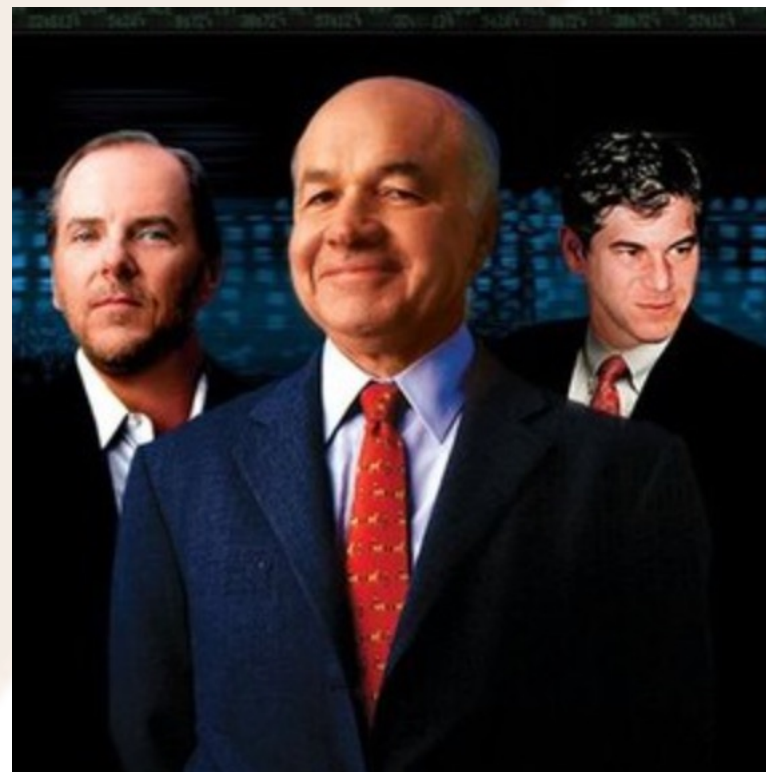


# Best Practices

- Transparency
- Staying up to date on Legislation
- Differentiation of Sustainability KPIs
- Rebounding in 2025 to gain Market Share
- Proactivity & Strategy



# From Trust to Facts



**German Lesson:** selbstgefällig  
**American Lesson:** smug



# KPMG & Floodlight

