



#EEEFinCoalition

# European Energy Efficiency Financing Coalition Hungarian HUB

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Chair of the EEFC's Hungarian HUB



# The Coalition's Hungarian HUB

**The Main Mission of the Hungarian HUB:** To significantly increase the volume of private financing for energy efficiency investments and to accelerate its mobilisation over the next 4 years.

The key goal is to facilitate the mobilisation of an additional HUF 500 billion (approx. 1250 million EUR) in private funds for energy efficiency by 2028.

## How does the HUB want to achieve this?

- **Catalyst and facilitator role:** We bring together relevant market and state actors.
- **Market development:** We promote the creation of a favorable market and regulatory environment.
- **Innovation:** We support the dissemination of innovative financial solutions and business models (e.g., green mortgages, ESCO models).
- **Synergies:** We seek opportunities for the effective blending of public and private funds.



# The Hungarian HUB's strategy

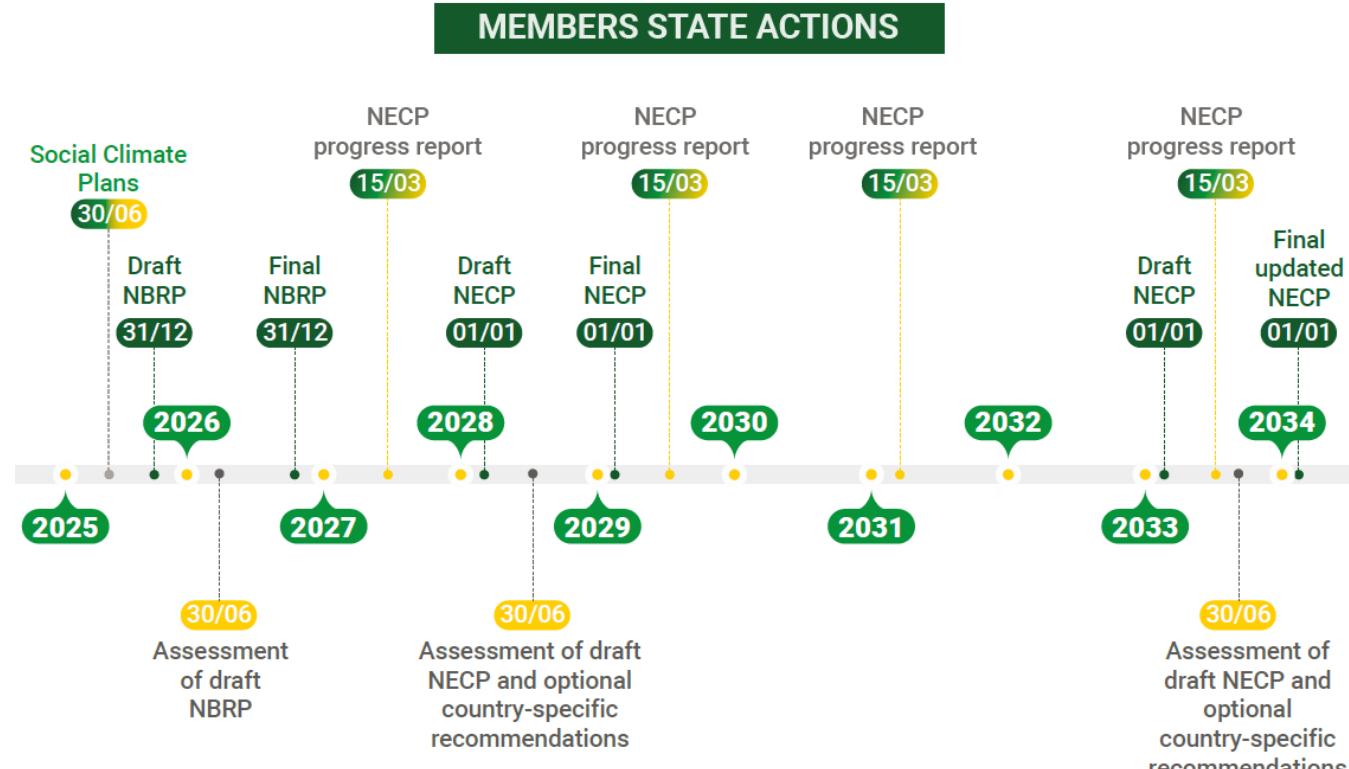
## Our strategy for engaging decision makers and market players:

- Communication:** Vision and Positive messages.

*The green transition is not just an environmental goal; it can be a significant engine for economic growth.*

- Develop comprehensive guideline:** how to promote private finance in EE projects (EE Finance Strategy and Action Plan proposal)

- Connect with national commitments:** EPBD (NBRP, NECP reviews and NECP reports) and EED (private investment monitoring indicator)



Source: BPIE, 2024



# Working Groups

## Energy Efficiency Financing Working Group

- Overview of national and EU programs and identification of barriers
- Mobilization of market instruments and private resources: opportunities, hindering factors, and market gaps
- Enabler instruments supporting catalysis

## One-Stop-Shop Working Group

- Lessons Learned from Hungarian Residential and SME Energy Efficiency OSS-type Programs
- Key Stakeholders of a Successful OSS Model: Needs and Expectations of Financial Institutions and Contractors, the Ideal OSS Service Portfolio and Business Model from the End-User's Perspective
- Financing the OSS Model and Integrating it into the Financial Ecosystem

## EPC Market Development Working Group

- Current State and Development Barriers of the Energy Efficiency Services Market in Hungary
- Building Trust and Quality Assurance: The Role of Protocols, Certified Providers)
- Supporting Market Development: Regulatory Incentives, Capacity Building, and Demand Generation, and Standardisation (Model Contract Templates).



**Thank you for your attention.**

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Chair

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